

Print prep Guidelines

All artwork must be Mac compatible

To minimize prep costs and shorten lead times please observe the following when preparing artwork:

General:

- one document per item with the make-up of the item (1 document frontside, 1 document backside of the bag)
- provide all imported illustrations
- provide **all fonts** (screen and printer) including the fonts that are used in imported documents
- provide **2 actual size color composite prints** for our reference against the data-files
- provide **2 actual size color prints of all separations** for our reference
- refer to technical drawings available for non-printing areas
- dimensions should be calibrated in mm
- printed bag widths must be in 5mm increments

Media:

Files should be provided on CD

Supported Software:

- Freehand
- Illustrator
- Photoshop
- Quark Xpress

Data Format:

EPS or TIFF

Size & Location:

- Include „die line“ for hang hole and any thermotransfer printing if applicable
- Subject to color, substrate, and context typical minimum line thickness is .2mm and minimum font is 3 pt.

Colors:

- All line and screen colors must be provided according to the **Pantone** or **HKS** color matching systems and identified by number and screen percentage
- Maximum 8 colors (including white, and varnish if desired – if white is not a color in the design, it should be added to provide color depth)

Text/fonts:

- Indicate **type and size** of all fonts
- Min recommended for flexo is 3 - 6 pt
- Include all fonts as separate files

Registration Mark:

- Must be 5x10 mm
- Located 2,5 mm from the edge of the bag
- 10 mm from the bottom of the flap or bag
- color - black

Thermotransferprint:

- Maximum size 50x70 mm.**
- 1 color, standard in black or white
- Indicate position and mention text-type, size and EAN-Code (with code-notation)
- Provide prints in real size.**